SEO Agency Technical Hosting Audit

Keep access to hosting, DNS and site files so your team can make technical changes and plan safe migrations.

What to check

Technical access

Confirm who controls the domain, DNS, hosting and CMS. Request the access needed for the agreed SEO work.

Indexing and redirects

Check status codes, robots rules, canonical URLs and the sitemap. Preserve relevant redirects when URLs or hosting change.

Migration timing

Record existing search and conversion data before moving. Test the destination and plan a rollback before changing DNS.

Site maintenance

Assign responsibility for updates, availability and backups. Fix the underlying application or hosting issue before expanding the plan.

Services to compare

Check the linked product pages for current prices, included resources, availability and terms.

WordPress

Hosting for WordPress sites, with PHP and database support. Check your themes, plugins and maintenance needs.

Migrations

Help planning the site, database and email transfer. Agree on the scope and cutover details before the move.

VPS

Self-managed virtual servers with administrator access. Check current resources, licence costs and backup requirements.

Domains

Register, transfer and renew domains, and manage the DNS records used by your website and email.

Plan the next steps

1. Put hosting ownership into the technical onboarding checklist
2. Use a migration plan with rollback
3. Separate production from independent backups
4. Move demanding sites to VPS when shared hosting is no longer appropriate

Your project notes

Keep this page with your project. Do not write passwords, private keys or other secrets here.

Project / website	
Software and data	
Service / full ongoing cost	
Account owner / administrator	
Backup location / restore test	
Move or launch date / rollback plan	

Ready for the next step?
Audit a client hosting setup
Plan a migration
View this guide on dotmoose.com