Agency Client Hosting Operations Checklist

Manage client websites, campaign domains and landing pages with clear access, billing and support responsibilities.

What to check

Launch access

Confirm access to hosting, DNS, the CMS and analytics before the campaign deadline. Record who can approve a launch or rollback.

Forms and measurement

Test enquiry forms and conversion events on the production domain. Keep test submissions separate from genuine leads.

Traffic and site performance

Test the pages and integrations that the campaign will use. Choose resources for expected traffic and check caching behaviour.

Maintenance and backups

Agree who handles updates, incidents and renewals. Keep a usable backup and document how to restore it.

Services to compare

Check the linked product pages for current prices, included resources, availability and terms.

WordPress

Hosting for WordPress sites, with PHP and database support. Check your themes, plugins and maintenance needs.

cPanel hosting

A paid control-panel option for shared hosting. Check current setup and email availability before ordering.

Domains

Register, transfer and renew domains, and manage the DNS records used by your website and email.

Backups

SFTP storage for your backup software. Confirm physical separation when the source is also at DotMoose.

Plan the next steps

1. Standardize where new client sites live
2. Create repeatable launch and migration checklists
3. Keep backup responsibilities explicit
4. Give larger clients a VPS or dedicated upgrade path

Your project notes

Keep this page with your project. Do not write passwords, private keys or other secrets here.

Project / website	
Software and data	
Service / full ongoing cost	
Account owner / administrator	
Backup location / restore test	
Move or launch date / rollback plan	

Ready for the next step?
Standardize client hosting
View WordPress hosting
View this guide on dotmoose.com